

Positive Alternatives 2016 - 17 Quarterly Update

Grantee (Name and city): Cradle of Hope, Roseville

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Goal: To promote positive alternatives to abortion by providing material and financial assistance as well as access to online resources.

For the period/quarter: January 1 – March 31, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	<p>Ensure contract compliance with all programming, operations, and materials.</p> <p>Provide contract oversight for Cradle of Hope.</p> <p>Provide guidance to grant staff.</p> <p>Attend required grant meetings.</p> <p>Hire new grant staff if needed.</p> <p>Responsible for budget, revisions, and oversight.</p>		<p>We are present at all required meetings and webinars. We are in compliance with our contract in regard to all programming, operations, and materials. All contractual obligations were met throughout this quarter. There were no budget revisions required and all billing has been submitted in a timely manner.</p>	
Outreach	<p>Enhance the CoH website to include online access to the CoH application by our partnering agencies.</p> <p>Create a secure client database so our partnering agencies can check to see if a client has received</p>		<p>Work is complete concerning the development of our new website and data base. The new web site was launched in November, 2016 and agencies are now able to submit CoH applications electronically via the website. We continue to iron out bugs as they arise. The Dir of Programs continues to meet/train agencies on using the web site and submitting applications electronically.</p>	

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	services from CoH within the last year. Provide easy access to online resources pertaining to education, employment, and parenting via our newly enhanced website.			
Crib Distribution/ Sleep Safety Education	Effectively communicate and collaborate with partnering agencies to distribute portable cribs, which include safe slumber information, to eligible moms. Cribs are a safe place for baby to sleep and become a symbol of hope for mom.	185	We have added 8 new Crib Sites this quarter. North Region Pregnancy Center in Roseau and Women's Life Care Center in Little Canada, both current Positive Alternative grantees, are now part of the Cradle of Hope network of crib sites. Access to portable cribs increased in rural Minnesota with the addition of three public health departments: Clay County Public Health, Norman-Mahnomen Public Health and Freeborn Public Health. The Community Action Partnership of Ramsey-Washington is now distributing portable cribs to families identified through their home visiting program for women with children birth to 5. Woodbury Options for Women was added as an eastern metro location. Lastly, we are excited to report that the community of Lower Sioux Social Services is a partner and distributing cribs with safe sleep information to tribal families.	354
Financial Assistance	Effectively communicate and collaborate with partnering agencies to distribute rent/mortgage assistance to eligible moms so mom and family can stay in their home.	60	Each of our 8 new crib sites can submit financial assistance applications. In addition, the Family Partnership site in north Minneapolis is now a partner agency serving a diverse population (Family Partnership receives portable crib funding through Hennepin County). While the Twin Cities metro area receives a significant portion of financial assistance, COH has seen a gradually increasing number of financial assistance applications from rural Minnesota. The Dir of Programs distributed a Cradle of Hope Safe Slumber Program Guidelines document in response to questions	82

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			received by partner agencies about the application process and changes in eligibility for cribs (extended to 12 months of age).	
Material Support	Effectively communicate and collaborate with partnering agencies to distribute wellness baskets (filled with essential baby items such as diapers, wipes, pacifiers, etc.) to eligible moms.	15	COH distributed 15 Wellness Baskets to eligible moms. Baskets are mailed or delivered. The Dir of Programs connects with partner agency advocates to notify them of the Wellness Basket award and oftentimes this has reported to be another way for advocates to stay connected to new moms.	15
Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to, and assistance with securing pregnancy support services. Utilize the resource database to provide information and make referrals.	260	Callers receive individual attention when calling Cradle of Hope and receive referrals that fit with their work or home location. The Dir of Programs has visited many of the partner agencies and can provide callers first-hand information about partner agency services that can help women feel more at ease when contemplating her first visit. Cradle of Hope has seen an interest from pregnant women accessing the website for resource information, based on the email messages received via the online request.	451

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	354
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	354

Challenges:

Cradle of Hope receives calls from women in crisis across the state. Clearly in survival mode, these women are challenged by lack of knowledge about the resources available to them. One of the challenges for Cradle of Hope is to continue to build upon its resource information database to respond to these calls.

Comments:

The Dir of Programs has reached out to Tiffany Price, National Cribs for Kids Initiative staff, to inquire how Cradle of Hope's service infrastructure can move toward agency activities in line with a gold standard of promoting safe sleep practices.